



# The TRAVEL REWARD CARD

Few gifts are more cherished than a trip. Take your incentive and recognition programs from boring to soaring with The Travel Reward Card.

Let's face it. People don't get pumped up about plaques, traditional dollar-denominated gift cards and clocks. Now,

Using travel to inspire success has never been so effortless.

dangle a travel gift card that allows them to select the travel experience of

their choice online – that will certainly motivate them to action. Inject excitement into a bland program and offer a reward that will quickly become the most talked about topic at the water cooler.

The Travel Reward Card is beautifully packaged in a distinguished gift box, hinting at the wonderful things inside. An optional laudatory insert customized with a personal congratulatory headline and message and your company logo is included with every card.

Using the card couldn't be any easier. Recipients can redeem their card online for the travel experience of their choice. They can travel where, when, and with whom they choose, maximizing their satisfaction.

The Travel Reward Card also offers you choice – specifically, twelve escalating levels of rewards. This allows you to deliver a precise travel reward at a set cost. These levels are suited for a broad range of budgets and designed to cater to tiered incentive programs.

Use The Travel Reward Card as a powerful incentive to motivate, encourage and inspire the people that impact your business the most.



## In addition, The Travel Reward Card offers the following benefits:

- Excitement and the ease of redeeming online.
- Worry free pricing....no peak season surcharges and no hidden fees.
- Twelve different price points.
- No blackout dates and no minimum purchase requirements.
- Completely turnkey: We handle all reservations in-house.
- Superior hotel, resort and cruise brands such as Ritz-Carlton®, Sandals®, Holland America®, Walt Disney World® Vacations, and more.
- Popular domestic and international destinations: from Key West and Vail to London and Switzerland; city to resort towns.
- Variety of accommodations: suites, balcony staterooms, two-bedroom condos that sleep up to eight, luxury thatched hut bungalows and more.
- Not just travel, but experiences... Hummer® Desert Adventures, Harley Davidson® rental tours, private surf lessons in Hawaii and more.
- High perceived value: prices are not listed so the price is never revealed to the recipient.